

## Features of the Promese web store platform

We have a mission to develop a web store platform which can compete with the leading online retailers. As you can see in below statement of features we succeeded in incorporating most of the web store features found in similar web stores in our initial setup.

### 1. Multi language possible

### 2. Search Engine Friendly design

### 3. Product reviews

★★★★☆ 1 Review(s) | [Add Your Review](#)

### 4. Search Engine and refinement options

### 5. Stock Indication

Availability: **Out of stock**

Notify me when product becomes available

### 6. E-mail notifications during different stages in the order process

### 7. Discount options:

#### 1) Original price/discount price:

Example, €12,95 €10,00

#### 2) Bundle pricing:

A fixed price for set of products. Example: 3 products for a set price of € 40,00

#### 3) Discount scale:

A fixed discount when purchasing a set of products. Example: 2 euro's discount when buying 2 products, 4 euro's discount when buying 3 products etc.

#### 4) Cross sell options:


To stimulate (impulse) buying it is possible to promote products with cross sell, up sell and related products

#### 5) Coupon code:


We can generate coupon codes which give either a % discount or a fixed price discount and are valid during a set period. Example: 10% discount in March or 5 euro's discount in March.

### 8. Gift wrapping / Adding personal text


**GIFT WRAPS**



Giftwrap Butterfly  
€0.45



Giftwrap Stripes  
€0.45



Giftwrap Dots  
€0.45

Gift wrap message

#### SHOPPING OPTIONS

ARTIST

GENRE

PRICE

[€10.00 - €12.50](#) (1)

[€12.50 - €15.00](#) (1)

[€15.00 - €17.50](#) (49)

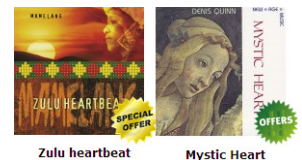
[€17.50 - €20.00](#) (1)

PRODUCT TYPE

[CD](#) (44)

[CD Box](#) (2)

[DVD](#) (6)



Zulu heartbeat

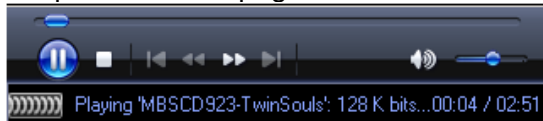
Mystic Heart

#### DISCOUNT CODES

Enter your coupon code if you have one.

**Orders received before 16:00 ship on the same day**

- 9. **Banners:** the web store will have space for banners on which discounts or new products can be highlighted.
- 10. **Sound and movie samples:** the web shop offers the possibility to play sound or movie samples at the product detail page.



- 11. **Social media integration:** the “add this” application makes it possible to share products from the web shop with more than 300 social media.



- 12. **Google+1:** with the Google+1 button visitors can recommend web pages within their social network.

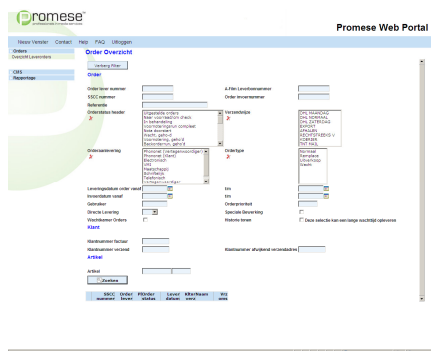


- 13. **Wishlist & Tell a friend option**

- 14. **Newsletter option:** customers have the possibility to sign in for a newsletter

- 15. **Promese web portal:** with the Promese web portal you can manage the whole web store. It is also possible to view many extensive reports.

- 16. **Google Analytics:** the online statistics are accessible by Google Analytics.



Promese web portal



Google Analytics

**Webshop Keurmerk**

Promese is affiliated with Stichting Webshop Keurmerk, consumers can shop safely on the internet thanks to this mark.



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